



# Supplemental Financial Information

First Quarter 2023

---

TSX: RCI | NYSE: RCI

**Rogers Communications Inc.**  
**Consolidated Financial Results**  
**(unaudited)**

	<b>2023</b>	<b>2022</b>				
(In millions of dollars, except per share amounts)	<b>Q1'23</b>	<b>Annual</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Revenue						
Wireless	<b>2,346</b>	9,197	2,578	2,267	2,212	2,140
Cable	<b>1,017</b>	4,071	1,019	975	1,041	1,036
Media	<b>505</b>	2,277	606	530	659	482
Corporate items and intercompany eliminations	<b>(33)</b>	(149)	(37)	(29)	(44)	(39)
Revenue	<b>3,835</b>	15,396	4,166	3,743	3,868	3,619
Total service revenue <sup>1</sup>	<b>3,314</b>	13,305	3,436	3,230	3,443	3,196
Adjusted EBITDA						
Wireless	<b>1,179</b>	4,469	1,173	1,093	1,118	1,085
Cable	<b>557</b>	2,058	522	465	520	551
Media	<b>(38)</b>	69	57	76	2	(66)
Corporate items and intercompany eliminations	<b>(47)</b>	(203)	(73)	(51)	(48)	(31)
Adjusted EBITDA <sup>2</sup>	<b>1,651</b>	6,393	1,679	1,583	1,592	1,539
Deduct (add):						
Depreciation and amortization	<b>631</b>	2,576	648	644	638	646
Restructuring, acquisition and other	<b>55</b>	310	58	85	71	96
Finance costs	<b>296</b>	1,233	287	331	357	258
Other (income) expense	<b>(27)</b>	(15)	(10)	19	(18)	(6)
Net income before income tax expense	<b>696</b>	2,289	696	504	544	545
Income tax expense	<b>185</b>	609	188	133	135	153
Net income	<b>511</b>	1,680	508	371	409	392
Earnings per share:						
Basic	<b>\$1.01</b>	\$3.33	\$1.01	\$0.73	\$0.81	\$0.78
Diluted	<b>\$1.00</b>	\$3.32	\$1.00	\$0.71	\$0.76	\$0.77
Net income	<b>511</b>	1,680	508	371	409	392
Add (deduct):						
Restructuring, acquisition and other	<b>55</b>	310	58	85	71	96
Income tax impact of above items	<b>(13)</b>	(75)	(12)	(20)	(17)	(26)
Adjusted net income <sup>2</sup>	<b>553</b>	1,915	554	436	463	462
Adjusted earnings per share <sup>2</sup> :						
Basic	<b>\$1.10</b>	\$3.79	\$1.10	\$0.86	\$0.92	\$0.91
Diluted	<b>\$1.09</b>	\$3.78	\$1.09	\$0.84	\$0.86	\$0.91

<sup>1</sup> See "Key Performance Indicators".

<sup>2</sup> Adjusted EBITDA is a total of segments measure. Adjusted basic and adjusted diluted earnings per share are non-GAAP ratios. Adjusted net income is a non-GAAP financial measure and is a component of adjusted basic and adjusted diluted earnings per share. These are not standardized financial measures under IFRS and might not be comparable to similar financial measures disclosed by other companies. See "Non-GAAP and Other Financial Measures" in our Q1 2023 MD&A for more information about these measures, available at [www.sedar.com](http://www.sedar.com) and at [investors.rogers.com](http://investors.rogers.com).

**Rogers Communications Inc.**  
**Additional Information**  
**(unaudited)**

	<b>2023</b>	<b>2022</b>				
(In millions of dollars, except capital intensity and per share amounts)	<b>Q1'23</b>	<b>Annual</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Capital expenditures						
Wireless	452	1,758	421	543	457	337
Cable	319	1,019	235	259	269	256
Media	61	142	73	28	19	22
Corporate	60	156	47	42	33	34
Capital expenditures <sup>1</sup>	892	3,075	776	872	778	649
Capital intensity <sup>2</sup>						
Wireless	19.3%	19.1%	16.3%	24.0%	20.7%	15.7%
Cable	31.4%	25.0%	23.1%	26.6%	25.8%	24.7%
Media	12.1%	6.2%	12.0%	5.3%	2.9%	4.6%
Consolidated	23.3%	20.0%	18.6%	23.3%	20.1%	17.9%
Adjusted EBITDA	1,651	6,393	1,679	1,583	1,592	1,539
Deduct:						
Capital expenditures	892	3,075	776	872	778	649
Interest on borrowings, net and capitalized interest	239	1,090	243	287	325	235
Cash income taxes paid	150	455	25	145	145	140
Free cash flow <sup>2</sup>	370	1,773	635	279	344	515
Add (deduct):						
Interest on Shaw senior note financing	139	447	139	139	138	31
Interest earned on restricted cash and cash equivalents	(146)	(235)	(130)	(71)	(31)	(3)
Free cash flow excluding Shaw financing <sup>2</sup>	363	1,985	644	347	451	543
Dividends declared	252	1,010	252	253	253	252
Dividends per share	\$0.50	\$2.00	\$0.50	\$0.50	\$0.50	\$0.50

<sup>1</sup> Includes additions to property, plant and equipment net of proceeds on disposition, but does not include expenditures for spectrum licences, additions to right-of-use assets, or assets acquired through business combinations.

<sup>2</sup> Capital intensity is a supplementary financial measure. Free cash flow is a capital management measure. Free cash flow excluding Shaw financing is a non-GAAP financial measure. These are not standardized financial measures under IFRS and might not be comparable to similar financial measures disclosed by other companies. See "Non-GAAP and Other Financial Measures" in our Q1 2023 MD&A for more information about these measures, available at [www.sedar.com](http://www.sedar.com) and at [investors.rogers.com](http://investors.rogers.com).

**Rogers Communications Inc.**

**Free Cash Flow**

**(unaudited)**

(In millions of dollars)	2023	2022	Q4'22	Q3'22	Q2'22	Q1'22
	Q1'23	Annual				
Cash provided by operating activities	453	4,493	1,145	1,216	1,319	813
Add (deduct):						
Capital expenditures	(892)	(3,075)	(776)	(872)	(778)	(649)
Interest on borrowings, net and capitalized interest	(239)	(1,090)	(243)	(287)	(325)	(235)
Interest paid, net	323	1,054	287	326	227	214
Restructuring, acquisition and other	55	310	58	85	71	96
Program rights amortization	(18)	(61)	(12)	(10)	(19)	(20)
Change in net operating assets and liabilities	704	152	201	(154)	(216)	321
Other adjustments <sup>1</sup>	(16)	(10)	(25)	(25)	65	(25)
Free cash flow	370	1,773	635	279	344	515
Add (deduct):						
Interest on Shaw senior note financing	139	447	139	139	138	31
Interest earned on restricted cash and cash equivalents	(146)	(235)	(130)	(71)	(31)	(3)
Free cash flow excluding Shaw financing	363	1,985	644	347	451	543

<sup>1</sup> Other adjustments consists of post-employment benefit contributions, net of expense, cash flows relating to other operating activities, and other (income) expense from our financial statements.

**Rogers Communications Inc.**
**Adjusted Net Debt**
**(unaudited)**

	<b>2023</b>	<b>2022</b>			
(In millions of dollars, except ratios)	<b>Q1'23</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Current portion of long-term debt	1,750	1,828	685	644	1,225
Long-term debt	29,614	29,905	31,550	30,812	30,195
Deferred transaction costs and discounts	1,095	1,122	883	340	349
	<b>32,459</b>	<b>32,855</b>	<b>33,118</b>	<b>31,796</b>	<b>31,769</b>
Add (deduct):					
Subordinated notes adjustment <sup>1</sup>	(1,508)	(1,508)	(1,514)	(1,483)	(1,469)
Net debt derivative assets <sup>2</sup>	(890)	(988)	(1,414)	(1,328)	(988)
Credit risk adjustment related to net debt derivative assets <sup>3</sup>	(36)	(10)	(54)	(59)	(18)
Short-term borrowings	4,323	2,985	3,015	2,836	2,695
Current portion of lease liabilities	372	362	351	345	346
Lease liabilities	1,676	1,666	1,661	1,652	1,642
Cash and cash equivalents	(553)	(463)	(687)	(665)	(809)
Restricted cash and cash equivalents <sup>4</sup>	(12,837)	(12,837)	(12,837)	(13,131)	(13,131)
Adjusted net debt <sup>5</sup>	<b>23,006</b>	22,062	21,639	19,963	20,037
Divided by: trailing 12-month adjusted EBITDA	<b>6,505</b>	6,393	6,236	6,253	6,035
Debt leverage ratio <sup>5</sup>	<b>3.5</b>	3.5	3.5	3.2	3.3
Adjusted net debt	<b>23,006</b>	22,062	21,639	19,963	20,037
Add (deduct):					
Shaw senior note financing	(13,791)	(13,799)	(13,913)	(13,335)	(13,060)
Restricted cash and cash equivalents	12,837	12,837	12,837	13,131	13,131
Net debt derivative liabilities related to Shaw senior note financing	(276)	(267)	(82)	(113)	(335)
Transaction costs paid related to Shaw senior note financing	(975)	(707)	(707)	(156)	(156)
Interest income on restricted cash and cash equivalents	381	235	105	34	3
Interest paid on Shaw senior note financing	(496)	(301)	(199)	—	—
Adjusted net debt excluding Shaw financing <sup>5</sup>	<b>20,686</b>	20,060	19,680	19,524	19,620
Divided by: trailing 12-month adjusted EBITDA	<b>6,505</b>	6,393	6,236	6,253	6,035
Debt leverage ratio excluding Shaw financing <sup>5</sup>	<b>3.2</b>	3.1	3.2	3.1	3.3

<sup>1</sup> For the purposes of calculating adjusted net debt, we believe adjusting 50% of the value of our subordinated notes is appropriate as this methodology factors in certain circumstances with respect to priority for payment and this approach is commonly used to evaluate debt leverage by rating agencies.

<sup>2</sup> Net debt derivative assets consists of the net fair value of our debt derivatives on issued debt accounted for as hedges.

<sup>3</sup> For accounting purposes in accordance with IFRS, we recognize the fair values of our debt derivatives using an estimated credit-adjusted mark-to-market valuation by discounting cash flows to the measurement date. For purposes of calculating adjusted net debt, we believe including debt derivatives valued without adjustment for credit risk is commonly used to evaluate debt leverage and for market valuation and transactional purposes.

<sup>4</sup> For the purposes of calculating adjusted net debt, we have deducted our restricted cash and cash equivalents as these funds were raised solely to fund a portion of the cash consideration of the Shaw Transaction or, if the Shaw Transaction was not consummated, were to have been used to redeem the applicable senior notes excluding any premium. We therefore believe including only the underlying senior notes would not represent our view of adjusted net debt prior to the consummation of the Shaw Transaction or the redemption of the senior notes.

<sup>5</sup> Adjusted net debt and debt leverage ratio are capital management measures. Debt leverage ratio excluding Shaw financing is a non-GAAP ratio. Adjusted net debt excluding Shaw financing is a non-GAAP financial measure and is a component of debt leverage ratio excluding Shaw financing. See "Non-GAAP and Other Financial Measures" in our Q1 2023 MD&A for more information about these measures, available at [www.sedar.com](http://www.sedar.com) and at [investors.rogers.com](http://investors.rogers.com).

**Rogers Communications Inc.**  
**Consolidated Statements of Financial Position**  
**(unaudited)**

	2023	2022			
(In millions of dollars)	Q1'23	Q4'22	Q3'22	Q2'22	Q1'22
<b>ASSETS</b>					
Current assets:					
Cash and cash equivalents	553	463	687	665	809
Restricted cash and cash equivalents	12,837	12,837	12,837	13,131	13,131
Accounts receivable	4,137	4,184	3,731	3,621	3,565
Inventories	555	438	325	451	540
Current portion of contract assets	117	111	111	112	112
Other current assets	727	561	523	501	606
Current portion of derivative instruments	445	689	435	230	222
<b>Total current assets</b>	<b>19,371</b>	<b>19,283</b>	<b>18,649</b>	<b>18,711</b>	<b>18,985</b>
Property, plant and equipment	15,947	15,574	15,325	15,012	14,790
Intangible assets	12,255	12,251	12,262	12,258	12,275
Investments	1,965	2,088	1,995	2,249	2,510
Derivative instruments	929	861	1,358	1,345	1,293
Financing receivables	891	886	716	690	771
Other long-term assets	740	681	453	479	401
Goodwill	4,031	4,031	4,025	4,025	4,025
<b>Total assets</b>	<b>56,129</b>	<b>55,655</b>	<b>54,783</b>	<b>54,769</b>	<b>55,050</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>					
Current liabilities:					
Short-term borrowings	4,323	2,985	3,015	2,836	2,695
Accounts payable and accrued liabilities	2,928	3,722	3,243	2,970	2,782
Income tax payable	59	—	—	159	186
Other current liabilities	260	252	157	191	303
Contract liabilities	455	400	354	384	406
Current portion of long-term debt	1,750	1,828	685	644	1,225
Current portion of lease liabilities	372	362	351	345	346
<b>Total current liabilities</b>	<b>10,147</b>	<b>9,549</b>	<b>7,805</b>	<b>7,529</b>	<b>7,943</b>
Provisions	51	53	52	51	51
Long-term debt	29,614	29,905	31,550	30,812	30,195
Lease liabilities	1,676	1,666	1,661	1,652	1,642
Other long-term liabilities	684	738	598	489	676
Deferred tax liabilities	3,605	3,652	3,455	3,419	3,430
<b>Total liabilities</b>	<b>45,777</b>	<b>45,563</b>	<b>45,121</b>	<b>43,952</b>	<b>43,937</b>
Shareholders' equity	10,352	10,092	9,662	10,817	11,113
<b>Total liabilities and shareholders' equity</b>	<b>56,129</b>	<b>55,655</b>	<b>54,783</b>	<b>54,769</b>	<b>55,050</b>

**Rogers Communications Inc.**  
**Consolidated Statements of Cash Flows**  
**(unaudited)**

	2023	2022				
(In millions of dollars)	Q1'23	Annual	Q4'22	Q3'22	Q2'22	Q1'22
Cash provided by (used in):						
Operating activities:						
Net income for the period	511	1,680	508	371	409	392
Adjustments to reconcile net income to cash provided by operating activities:						
Depreciation and amortization	631	2,576	648	644	638	646
Program rights amortization	18	61	12	10	19	20
Finance costs	296	1,233	287	331	357	258
Income tax expense	185	609	188	133	135	153
Post-employment benefits contributions, net of expense	(2)	19	47	35	(69)	6
Other	(9)	(24)	(32)	9	(14)	13
	<b>1,630</b>	<b>6,154</b>	<b>1,658</b>	<b>1,533</b>	<b>1,475</b>	<b>1,488</b>
Change in net operating assets and liabilities	(704)	(152)	(201)	154	216	(321)
Income taxes paid	(150)	(455)	(25)	(145)	(145)	(140)
Interest paid	(323)	(1,054)	(287)	(326)	(227)	(214)
Cash provided by operating activities	<b>453</b>	<b>4,493</b>	<b>1,145</b>	<b>1,216</b>	<b>1,319</b>	<b>813</b>
Investing activities:						
Capital expenditures	(892)	(3,075)	(776)	(872)	(778)	(649)
Additions to program rights	(25)	(47)	(8)	(17)	(10)	(12)
Changes in non-cash working capital related to capital expenditures and intangible assets	(38)	(200)	(222)	118	76	(172)
Acquisitions and other strategic transactions, net of cash acquired	—	(9)	—	—	—	(9)
Other	9	68	(5)	12	49	12
Cash used in investing activities	<b>(946)</b>	<b>(3,263)</b>	<b>(1,011)</b>	<b>(759)</b>	<b>(663)</b>	<b>(830)</b>
Financing activities:						
Net proceeds received from (repayment of) short-term borrowings	1,342	707	(38)	134	108	503
Net (repayment) issuance of long-term debt	(388)	12,711	—	—	(600)	13,311
Net proceeds (payments) on settlement of debt derivatives and forward contracts	227	(11)	16	27	20	(74)
Transaction costs incurred	(264)	(726)	—	(557)	—	(169)
Principal payments of lease liabilities	(81)	(316)	(83)	(80)	(76)	(77)
Dividends paid	(253)	(1,010)	(253)	(253)	(252)	(252)
Cash provided by (used in) financing activities	<b>583</b>	<b>11,355</b>	<b>(358)</b>	<b>(729)</b>	<b>(800)</b>	<b>13,242</b>
Change in cash and cash equivalents and restricted cash and cash equivalents	<b>90</b>	<b>12,585</b>	<b>(224)</b>	<b>(272)</b>	<b>(144)</b>	<b>13,225</b>
Cash and cash equivalents and restricted cash and cash equivalents, beginning of period	<b>13,300</b>	<b>715</b>	<b>13,524</b>	<b>13,796</b>	<b>13,940</b>	<b>715</b>
Cash and cash equivalents and restricted cash and cash equivalents, end of period	<b>13,390</b>	<b>13,300</b>	<b>13,300</b>	<b>13,524</b>	<b>13,796</b>	<b>13,940</b>
Cash and cash equivalents	<b>553</b>	<b>463</b>	<b>463</b>	<b>687</b>	<b>665</b>	<b>809</b>
Restricted cash and cash equivalents	<b>12,837</b>	<b>12,837</b>	<b>12,837</b>	<b>12,837</b>	<b>13,131</b>	<b>13,131</b>
Cash and cash equivalents and restricted cash and cash equivalents, end of period	<b>13,390</b>	<b>13,300</b>	<b>13,300</b>	<b>13,524</b>	<b>13,796</b>	<b>13,940</b>

**Rogers Communications Inc.**
**Wireless**
**(unaudited)**

	<b>2023</b>	<b>2022</b>				
(In millions of dollars, except margins)	<b>Q1'23</b>	<b>Annual</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Revenue						
Service revenue	<b>1,836</b>	7,131	1,856	1,761	1,791	1,723
Equipment revenue	<b>510</b>	2,066	722	506	421	417
Revenue	<b>2,346</b>	9,197	2,578	2,267	2,212	2,140
Operating expenses						
Cost of equipment	<b>508</b>	2,115	734	518	437	426
Other operating expenses	<b>659</b>	2,613	671	656	657	629
Operating expenses	<b>1,167</b>	4,728	1,405	1,174	1,094	1,055
Adjusted EBITDA	<b>1,179</b>	4,469	1,173	1,093	1,118	1,085
Adjusted EBITDA service margin <sup>1</sup>	<b>64.2%</b>	62.7%	63.2%	62.1%	62.4%	63.0%
Adjusted EBITDA margin <sup>2</sup>	<b>50.3%</b>	48.6%	45.5%	48.2%	50.5%	50.7%
Capital expenditures	<b>452</b>	1,758	421	543	457	337

<sup>1</sup> Calculated using service revenue.

<sup>2</sup> Calculated using total revenue.

**Subscriber Results <sup>1</sup>**

(In thousands, except churn and mobile phone ARPU)

Postpaid mobile phone						
Gross additions	<b>318</b>	1,523	537	429	303	254
Net additions	<b>95</b>	545	193	164	122	66
Total postpaid mobile phone subscribers <sup>2</sup>	<b>9,487</b>	9,392	9,392	9,199	9,035	8,913
Churn (monthly)	<b>0.79%</b>	0.90%	1.24%	0.97%	0.68%	0.71%
Prepaid mobile phone						
Gross additions	<b>217</b>	796	216	232	197	151
Net (losses) additions	<b>(8)</b>	89	(7)	57	55	(16)
Total prepaid mobile phone subscribers <sup>2</sup>	<b>1,247</b>	1,255	1,255	1,262	1,205	1,150
Churn (monthly)	<b>5.96%</b>	4.90%	5.90%	4.77%	4.05%	4.82%
Mobile phone ARPU (monthly) <sup>3</sup>	<b>\$57.26</b>	\$57.89	\$58.69	\$56.82	\$58.83	\$57.25

<sup>1</sup> Subscriber counts and subscriber churn are key performance indicators. See "Key Performance Indicators".

<sup>2</sup> As at end of period.

<sup>3</sup> Mobile phone ARPU is a supplementary financial measure. See "Non-GAAP and Other Financial Measures" in our Q1 2023 MD&A for an explanation as to the composition of this measure, available at [www.sedar.com](http://www.sedar.com) and at [investors.rogers.com](http://investors.rogers.com).



**Rogers Communications Inc.**
**Cable**
**(unaudited)**

	<b>2023</b>	<b>2022</b>				
(In millions of dollars, except margins)	<b>Q1'23</b>	<b>Annual</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Revenue						
Service revenue	<b>1,006</b>	4,046	1,011	968	1,037	1,030
Equipment revenue	<b>11</b>	25	8	7	4	6
Revenue	<b>1,017</b>	4,071	1,019	975	1,041	1,036
Operating expenses	<b>460</b>	2,013	497	510	521	485
Adjusted EBITDA	<b>557</b>	2,058	522	465	520	551
Adjusted EBITDA margin	<b>54.8%</b>	50.6%	51.2%	47.7%	50.0%	53.2%
Capital expenditures	<b>319</b>	1,019	235	259	269	256

**Subscriber Results <sup>1</sup>**

(In thousands, except ARPA and penetration)

Homes passed <sup>2</sup>	<b>4,829</b>	4,804	4,804	4,776	4,755	4,728
Customer relationships						
Net additions (losses)	<b>1</b>	6	(6)	(7)	14	5
Total customer relationships <sup>2</sup>	<b>2,591</b>	2,590	2,590	2,596	2,603	2,589
ARPA (monthly) <sup>3</sup>	<b>\$129.58</b>	\$130.12	\$129.92	\$124.34	\$133.15	\$132.87
Penetration <sup>2</sup>	<b>53.7%</b>	53.9%	53.9%	54.4%	54.7%	54.8%
Retail Internet						
Net additions	<b>14</b>	52	7	6	26	13
Total retail Internet subscribers <sup>2</sup>	<b>2,298</b>	2,284	2,284	2,277	2,271	2,245
Video						
Net (losses) additions	<b>(8)</b>	32	(10)	7	21	14
Total Video subscribers <sup>2</sup>	<b>1,517</b>	1,525	1,525	1,535	1,528	1,507
Smart Home Monitoring						
Net losses	<b>(5)</b>	(12)	(1)	(4)	(3)	(4)
Total Smart Home Monitoring subscribers <sup>2</sup>	<b>96</b>	101	101	102	106	109
Home Phone						
Net losses	<b>(13)</b>	(76)	(18)	(18)	(18)	(22)
Total Home Phone subscribers <sup>2</sup>	<b>823</b>	836	836	854	872	890

<sup>1</sup> Subscriber results are key performance indicators. See "Key Performance Indicators".

<sup>2</sup> As at end of period.

<sup>3</sup> ARPA is a supplementary financial measure. See "Non-GAAP and Other Financial Measures" in our Q1 2023 MD&A for an explanation as to the composition of this measure, available at [www.sedar.com](http://www.sedar.com) and at [investors.rogers.com](http://investors.rogers.com).

**Rogers Communications Inc.****Media****(unaudited)**

	<b>2023</b>	<b>2022</b>				
(In millions of dollars, except margins)	<b>Q1'23</b>	<b>Annual</b>	<b>Q4'22</b>	<b>Q3'22</b>	<b>Q2'22</b>	<b>Q1'22</b>
Revenue	<b>505</b>	2,277	606	530	659	482
Operating expenses	<b>543</b>	2,208	549	454	657	548
Adjusted EBITDA	<b>(38)</b>	69	57	76	2	(66)
Adjusted EBITDA margin	<b>(7.5%)</b>	3.0%	9.4%	14.3%	0.3%	(13.7%)
Capital expenditures	<b>61</b>	142	73	28	19	22

## Key Performance Indicators

We measure the success of our strategy using a number of key performance indicators that are defined and discussed in our 2022 Annual MD&A and our First Quarter 2023 MD&A. We believe these key performance indicators allow us to appropriately measure our performance against our operating strategy and against the results of our peers and competitors. The following key performance indicators, some of which are non-GAAP or other financial measures (see "Non-GAAP and Other Financial Measures"), are not measurements in accordance with IFRS. They include:

- subscriber counts;
  - Wireless;
  - Cable; and
  - homes passed (Cable);
- Wireless subscriber churn (churn);
- Wireless mobile phone average revenue per user (ARPU);
- Cable average revenue per account (ARPA);
- Cable customer relationships;
- Cable market penetration (penetration);
- capital intensity; and
- total service revenue.